

แนะนำการใช้ฐานข้อมูล

สำนักพิมพ์ Emerald Group Publishing Limited

ปี 2019

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Line ID : ning\_chaveng

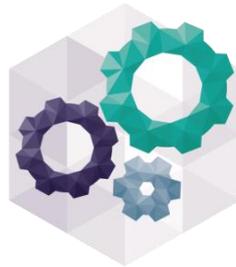
# Emerald Publications – eJournals

## Emerald Management eJournals Database

- ▶ฐานข้อมูลด้านการจัดการและการบริหาร  
ของสำนักพิมพ์ Emerald แบ่งออกเป็น 13  
สาขาวิชาด้วยกันคือ



Education



Engineering



Health &  
Social Care



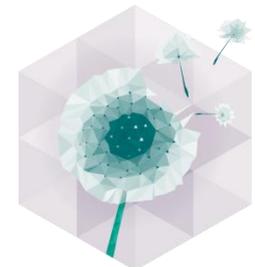
Library  
Studies



Accounting,  
Finance  
& Economics



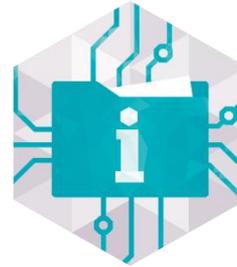
Business,  
Management  
& Strategy



Marketing



Tourism &  
Hospitality



Information &  
Knowledge  
Management



Operations,  
Logistics  
& Quality



HR, Learning &  
Organizational  
Studies



Public Policy &  
Environmental  
Management



Property  
Management &  
Built Environment

# Emerald Publications – eJournals

## Emerald Management eJournals Database

- ▶ ฐานข้อมูล Emerald Management 92 ที่ สกอ.บอกรับประกอบด้วย 2 สาขาวิชาคือ
  1. การบัญชีและการเงิน จำนวนวารสาร 41 รายชื่อ
  2. การบริหารธุรกิจและกลยุทธ์ จำนวนวารสาร 56 รายชื่อ



Accounting,  
Finance  
& Economics



Business,  
Management  
& Strategy

สามารถเข้าดูบทความย้อนหลังได้ถึงปี 1994



# Emerald eBooks

## Business, Management & Economics collection

Accounting,  
Finance &  
Economics

Business,  
Management &  
Strategy

Healthcare  
Management

HR, Learning &  
Organization  
Studies

Library &  
Information  
Management

Public Policy &  
Environmental  
Management

Tourism &  
Hospitality  
Management

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Education



Sociology  
and Public  
Policy



# Emerald eCase

**Authentic business scenarios for the classroom**



# How to Access ? การใช้งาน

[www.emeraldinsight.com](http://www.emeraldinsight.com) ←



HOME JOURNALS & BOOKS CASE STUDIES

Resource areas: Emerald Resources

Articles and Chapters   Advanced Search

## Discover new things

Journals, books and case studies - a library of real world research at your fingertips



Accounting, Finance & Economics



Business, Management & Strategy



Education



Engineering



Health & Social Care

# Creating “Your Profile”

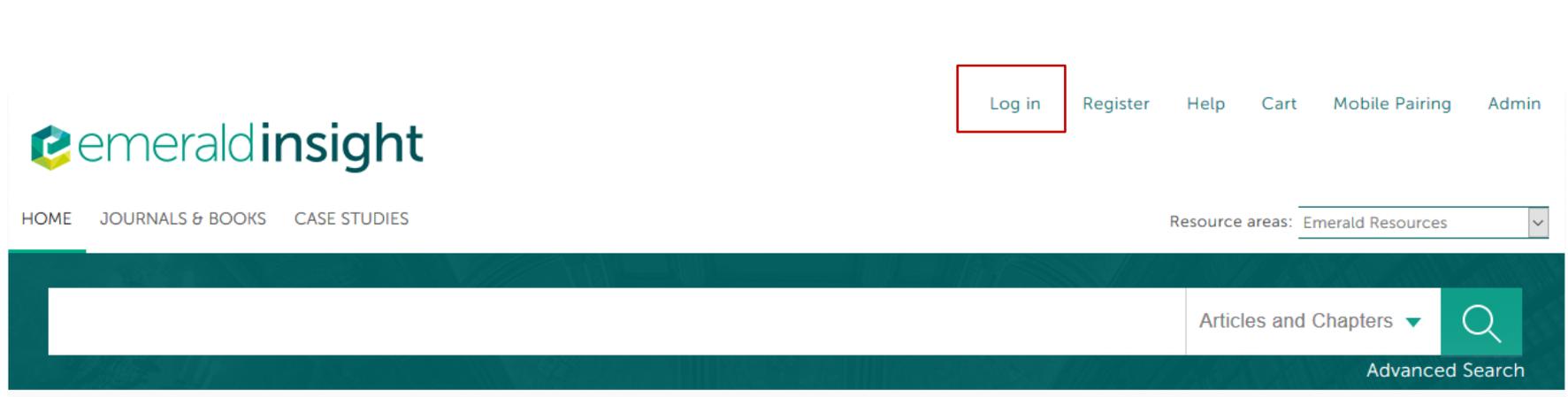


## WHY?

- ลงทะเบียนเพื่อการเข้าใช้งานได้ครบทุกหมวด
- สามารถสร้างรายการบทความที่ชอบได้
- ความสามารถส่งการแจ้งเตือนทางอีเมลเพื่อรับการแจ้งเตือนหัวข้อที่คุณสนใจ



# Creating “Your Profile”



- หากเคยลงทะเบียนไว้แล้วให้คลิก Log in
- หากยังไม่เคยลงทะเบียนให้คลิก Register

# Creating "Your Profile"

## Registration Details

\* Indicates required fields.

Email:\* \_\_\_\_\_

Retype email:\* \_\_\_\_\_

Password:\* \_\_\_\_\_

Retype password:\* \_\_\_\_\_

Title: \_\_\_\_\_

First name:\* \_\_\_\_\_

Last name:\* \_\_\_\_\_

Organization: \_\_\_\_\_

Job Title: Select Job Title \_\_\_\_\_

Address line 1: \_\_\_\_\_

Address line 2: \_\_\_\_\_

City: \_\_\_\_\_

State/Country /Province: \_\_\_\_\_

Postcode: \_\_\_\_\_

Country:\* Select A Country \_\_\_\_\_

Industry: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Tick box if we may add you to our email list.

- กรอกข้อมูลส่วนตัวของท่าน โดยเฉพาะที่มีเครื่องหมาย \* กำกับไว้
- ให้กรอกอีเมลที่ใช้ปัจจุบัน

- กดเลือกหากท่านต้องการรับข่าวสารทาง อีเมลล์จากสำนักพิมพ์

- พิมพ์ Captcha ที่เห็นแล้วกด Submit

Retype the code from the picture:

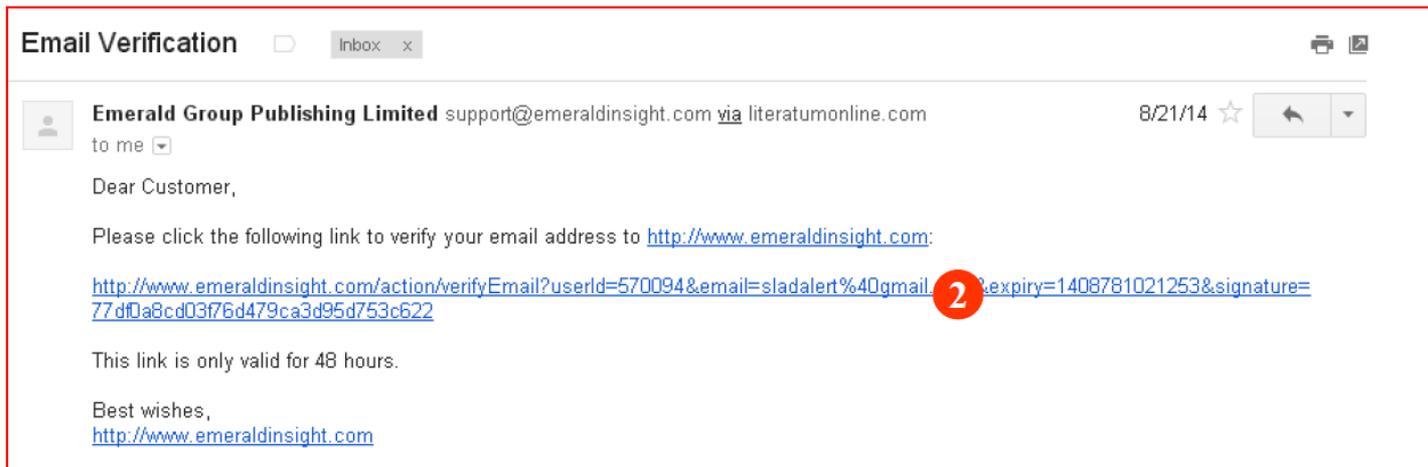
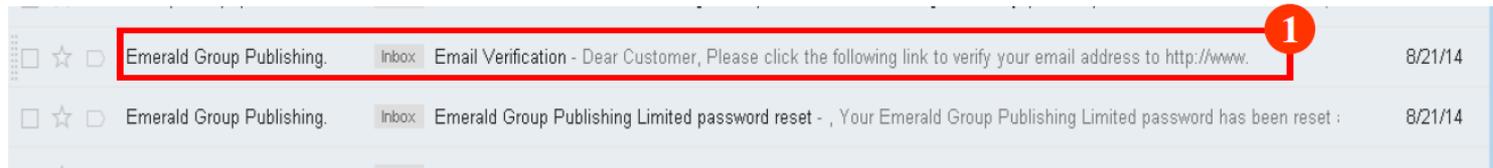


Submit

# Creating "Your Profile"

## Register

หลังจากลงทะเบียนแล้ว ท่านจะได้รับอีเมลแจ้งเตือนจากสำนักพิมพ์เพื่อ Verify e-mail



# Creating "Your Profile"

The screenshot shows the Emerald Insight website interface. At the top right, there are navigation links: Log in, Register, Help, Cart, Mobile Pairing, and Admin. The Emerald Insight logo is on the left. Below the logo are links for HOME, JOURNALS & BOOKS, and CASE STUDIES. A search bar is present with a dropdown menu showing "Resource areas: Emerald Resources". Below the search bar is a dark green navigation bar with "Articles and Chapters" and a search icon, and "Advanced Search" text. The main content area is divided into two columns. The left column is titled "Log in" and contains a form with fields for "Email or Username:" (shino@emeraldinsight.com) and "Password:" (masked with dots). There is a "Remember me" checkbox and "Log in" and "Clear" buttons. Below the form are links for "Forgotten your password?", "Shibboleth", and "OpenAthens". The right column is titled "New user registration" and contains a "Not yet registered?" section with the text "Benefits of registration include:" followed by a bulleted list: "A unique user profile that will allow you to manage your current subscriptions (including online access)", "The ability to create favourites lists down to the article level", and "The ability to customize email alerts to receive specific notifications about special offers and the topics you care most about." A "Register" button is located at the bottom right of this section. A dark green callout box with white text is overlaid on the bottom of the page, containing the text: "Log in เพื่อใส่ User name และ Password".

Log in Register Help Cart Mobile Pairing Admin

emeraldinsight

HOME JOURNALS & BOOKS CASE STUDIES

Resource areas: Emerald Resources

Articles and Chapters

Advanced Search

## Log in

Email or Username: shino@emeraldinsight.com

Password: ●●●●●●●●

Remember me

Log in Clear

Forgotten your password?  
Shibboleth  
OpenAthens

## New user registration

**Not yet registered?**  
*Benefits of registration include:*

- A unique user profile that will allow you to manage your current subscriptions (including online access)
- The ability to create favourites lists down to the article level
- The ability to customize email alerts to receive specific notifications about special offers and the topics you care most about.

Register

Log in เพื่อใส่ User name และ Password

## Using a token?

Please sign in or register for an account above, then visit your profile area to activate your token and gain access to content.

# "Your Profile" Features



Welcome: Ms Shino Barnes

Log out

Help

Cart

Mobile Pairing

Admin

brought to you by Emerald Staff

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• หลังจาก Log in จะปรากฏชื่อของท่านและสถาบัน

• กดที่ชื่อของท่านเพื่อเข้าสู่โปรไฟล์

## Discover new things

Journals, books and case studies - a library of real world research at your fingertips



Accounting, Finance & Economics



Business, Management & Strategy



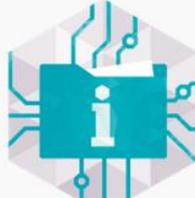
Education



Engineering



Health & Social Care



# My Account

Home / My Account

## My Account

PERSONAL DETAILS

ACCESS ENTITLEMENTS

ACTIVATE ACCESS TOKEN

ALERTS

MARKED LIST

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- [คลิก My account เพื่อตั้งค่าการใช้งาน](#)

## My Account

### Details

Update your personal details here.

[Details](#)

### Access

Access your subscription information here.

[Access](#)

### Redeem voucher

Redeem your voucher code here.

[Redeem voucher](#)

### Alerts

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[Alerts](#)

### Marked list

View your marked list articles and publications here.

[Marked list](#)

### Searches

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[Searches](#)

# My Account - Details

Home / My Account

- Details ข้อมูลรายละเอียดที่ท่านได้กรอกไปตอนลงทะเบียน

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- รายการฐานข้อมูลที่ทางสถาบันบอกรับ

Home / My Account

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# My Account – Activate Token

Home / My Account

## My Account

PERSONAL DETAILS

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ACTIVATE ACCESS TOKEN

ALERTS

MARKED LIST

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## My Account

### Details

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Details

### Access

Access your subscription information here.

Access

### Activate token

Activate your access token here.

Activate token

### Alerts

Manage your email alerts here.

Alerts

### Marked list

View your marked list articles and publications here.

Marked list

### Searches

Access your saved searches here.

Searches

- คลิกใส่ Code เพื่อการใช้งานนอกสถาบัน

# My Account - Alert

Home / My Account

## My Account

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- ตั้งค่าการแจ้งเตือน บทความ, การอ้างอิง สำหรับการจัดการบรรณานุกรม

### Activate token

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[Activate token](#)

### Alerts

Manage your email alerts here.

[Alerts](#)

### Marked list

View your marked list articles and publications here.

[Marked list](#)

### Searches

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[Searches](#)

# My Account – Marked List

Home / My Account

## My Account

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[Access](#)

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[Marked list](#)

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[Searches](#)

- คุณสามารถสร้างการเข้าถึงหน้าสารบัญสำหรับวารสารหรือหนังสือที่คุณบันทึกไว้ได้

# My Account – Marked List

## Table Of Contents: Volume 34 Issue 4

Published: 2016, Start page: 553

Icon key:  You have access to this item  Backfile  Earlycite  Abstract only

<input type="checkbox"/> Select all	<a href="#">Add to Marked List</a>	<a href="#">Track Citations</a>	<a href="#">Email to a Friend</a>	<a href="#">Send to Citation Mgr</a>
<input checked="" type="checkbox"/>	<a href="#">Understanding users' continuance intention to use online library resources based on an extended expectation-confirmation model</a>			
	Soohyung Joo , Namjoo Choi (pp. 554 - 571)			
	Keywords: User studies, Academic libraries, User satisfaction, Library science, Information seeking behaviours			
	Type: Research paper			
	<a href="#">Abstract</a>   <a href="#">HTML</a>   <a href="#">PDF (222 KB)</a>   <a href="#">Reprints and Permissions</a>			
<input checked="" type="checkbox"/>	<a href="#">Usability evaluation with tasks characterized by the information search process: The China National Knowledge Infrastructure</a>			
	Cuichang Ma , Shujin Cao , Tinghua Gu (pp. 572 - 587)			
	Keywords: Evaluation, Digital libraries, Information seeking behaviours, Usability engineering			
	Type: Research paper			
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<input type="checkbox"/>	<a href="#">Investigating and implementing an extensible, adaptable game plan for digital initiatives at a large state university</a>			
	Virginia A. Dressler (pp. 588 - 596)			
	Keywords: Digital libraries, Digital repositories, Open source software, Systems design, Digital collections management, Digital workflow			
	Type: Conceptual Paper			
	<a href="#">Abstract</a>   <a href="#">HTML</a>   <a href="#">PDF (241 KB)</a>   <a href="#">Reprints and Permissions</a>			

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- การบันทึก บทความ, รายชื่อวารสาร หรือรายชื่อ ให้คลิก 'Add to Marked list' หรือ 'Add to Favorites'.

satisfaction

Information literacy at work : A study on information management behaviour of Kuwaiti engineers

The readiness of universities in managing electronic records : A study of three federal universities in Nigeria

Internet services in academic libraries : Impact on the use of printed resources and implications for libraries in Nigeria

Defining Web 3.0: opportunities and challenges

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Searches

- แสดงรายการการค้นหาที่บันทึกไว้
- สามารถสร้างกล่องเก็บค่าค้นที่สำคัญ
- สามารถตั้งค่าให้แจ้งเตือนทางอีเมลได้เป็นรายวัน รายสัปดาห์ หรือ รายเดือน

# การสืบค้นโดยการ Browsing

- การสืบค้นโดยการคลิกเลือก JOURNALS & BOOKS

[Help](#) [Cart](#) [Mobile Pairing](#) [Admin](#)



[HOME](#) [JOURNALS & BOOKS](#) [CASE STUDIES](#)

Resource areas: [Emerald Resources](#)

Articles and Chapters



Advanced Search

HOME / BROWSE JOURNALS & BOOKS

## Browse Journals & Books

Content Type:  All  Journals  Books Series  Books

Show:  All content  Only content I have access to

Icon key:  You have access  Partial access

Results: 1-20 of 619

Page: [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [Next >](#)

Select All For selected items: [Add to favourites](#)

Publication	Access	ISSN/ISBN	Content	Available
<input type="checkbox"/> Academia Revista Latinoamericana de Administración		1012-8255	Journal	Online
<input type="checkbox"/> Academic and Library Computing		1055-4769	Journal	Online

### Browse by Title

All 0-9 A B C D E F G H I J K L M N O P Q  
R S T U V W X Y Z

### Browse by Subject

All Subjects

+ Accounting, Finance & Economics  
+ Business, Management & Strategy  
+ Education  
+ Engineering  
+ Health & Social Care

# การสืบค้นโดยการ **Browsing**

- สืบค้นสิ่งพิมพ์จากกลุ่มของสาขาวิชา

 emerald insight

HOME JOURNALS & BOOKS CASE STUDIES

Resource areas: Emerald Resources

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Accounting, Finance &  
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Education



Engineering



Health & Social Care

# Browsing Journals

เลือกประเภทสิ่งพิมพ์ที่  
ต้องการสืบค้น

เลือกเฉพาะรายการที่สามารถ  
เข้าใช้ได้หรือทุกรายการ

HOME / BROWSE JOURNALS & BOOKS / ACCOUNTING, FINANCE & ECONOMICS

## Browse Journals & Books

Content Type:  All  Journals  Books Series  Books

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Icon key:  You have access  Partial access

Results: 1-20 of 87

Page: 1 2 3 4 5 Next >

Select All For selected items: Add to favourites

Publication	Access	ISSN/ISBN	Content	Available
<input type="checkbox"/> Academia Revista Latinoamericana de Administración		1012-8255	Journal	Online
<input type="checkbox"/> Accounting Research Journal	<input checked="" type="checkbox"/>	1030-9616	Journal	Online
<input type="checkbox"/> Accounting, Auditing & Accountability Journal	<input checked="" type="checkbox"/>	0951-3574	Journal	Online
<input type="checkbox"/> Advances in Accounting Behavioral Research		1475-1488	Book Series	Print & Online
<input type="checkbox"/> Advances in Accounting Education	<input checked="" type="checkbox"/>	1085-4622	Book Series	Print & Online
<input type="checkbox"/> Advances in Agricultural Economic History		1569-4933	Book Series	Print & Online
<input type="checkbox"/> Advances in Airline Economics	<input checked="" type="checkbox"/>	2212-1609	Book Series	Print & Online

## Browse by Title

All 0-9 A B C D E F G H I J K L M N O P Q  
R S T U V W X Y Z

## Browse by Subject

All Subjects

- Accounting, Finance & Economics
  - + Accounting/accountancy
  - + Agricultural/environmental economics
  - + Development economics
  - + Economic history & thought
  - + Financial investment/markets
  - + Financial management/structure
  - Financial reporting
  - + Financial risk/company failure
  - + International economics
  - + Labour economics
  - Macroeconomics
  - + Management accounting/corporate finance
  - + Mathematical/quantitative economics
  - Microeconomics

# Browsing Journals

HOME / BROWSE JOURNALS & BOOKS / ACCOUNTING, FINANCE & ECONOMICS

## Browse Journals & Books

Content Type:  All  Journals  Books Series  Books

Show:  All content  Only content I have access to

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Select All For selected items: [Add to favourites](#)

Publication	Access	ISSN/ISBN	Content	Available
<input type="checkbox"/> Academia Revista Latinoamericana de Administración		1012-8255	Journal	Online
<input type="checkbox"/> Accounting Research Journal	<input checked="" type="checkbox"/>	1030-9616	Journal	Online
<input type="checkbox"/> Accounting, Auditing & Accountability Journal	<input checked="" type="checkbox"/>	0951-3574	Journal	Online
<input type="checkbox"/> Advances in Accounting Behavioral Research		1475-1488	Book Series	Print & Online
<input type="checkbox"/> Advances in Accounting Education	<input checked="" type="checkbox"/>	1085-4622	Book Series	Print & Online
<input type="checkbox"/> Advances in Agricultural Economic History		1569-4933	Book Series	Print & Online
<input type="checkbox"/> Advances in Airline Economics	<input checked="" type="checkbox"/>	2212-1609	Book Series	Print & Online

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สาขาวิชา

### Browse by Title

**All** 0-9 A B C D E F G H I J K L M N O P Q  
R S T U V W X Y Z

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## Aims and scope

*Academia Revista Latinoamericana de Administración* (ARLA), the official journal of the Latin American Council of Schools of Management (CLADEA), publishes rigorous peer-reviewed research in the field of management and related disciplines with clear reference to Ibero and Latin-American management and businesses.

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Any questions?



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